



## CNET editors' review

**Reviewed by:** CNET staff on October 28, 2009

SellFolio Basic is a very intuitive program that walks users step-by-step through the process of creating attractive Flash-based presentations. People who want a sleek and professional-looking finished product but don't have a lot of design know-how will find SellFolio to be a powerful tool.

The program's interface is clean and well-labeled, with the presentation creation process broken down into 12 steps. Users simply move through each step, making the appropriate choices about template, music, text, images, and other components of the presentation. Many of the features that would allow users to really customize their presentations are disabled in the trial version of the software, but users can still get a good feel for how the program works. The program has no built-in Help file, but a list of FAQs and downloadable tutorials are available on the publisher's Web site. We found the program very easy to use and didn't have any questions as we moved through the process. We liked that the program allows users to create dynamic presentations that, unlike basic slideshows, allow users to create separate modules that are organized in more of a Web site-style design. In fact, SellFolio is a great way to create a basic Flash-based Web site. The publishers offer hosting space for presentations (for a fee, of course), but users can upload their presentations to their own sites or burn them to a CD.

SellFolio is free to try, and there's a watermark on the trial version's output. It installs politely but leaves a folder behind upon removal. We recommend this program to all users; beginners and more advanced users alike will enjoy this intuitive program.

[http://download.cnet.com/SellFolio-Basic/3000-6676\\_4-10672621.html?tag=mncol#editorsreview](http://download.cnet.com/SellFolio-Basic/3000-6676_4-10672621.html?tag=mncol#editorsreview)